

Asha Atlanta General Meeting October 3, 2018

Attendees: Mihir, Shashi, Agniva, Matt, Shruti, Sachi, Anish, Yu Jing, Dhwanil, Anusha, Prasoon, Ipsita, Karthiga

1. Nishtha products

- i) Tabling at Durga puja - Display products, get interest sign up, sell later at Saraswati pujo.
- ii) Discussion - how to use funds. Should send them cost price and send products at a mark-up.
- iii) Possible - sell to a store who sell them
- iv) Tech Walkway ... selling art at GT

2. Tie up with local restaurants

Problem: they wanted a minimum number of people showing up with specific flyers, and will only donate 10% of sales to these people. Need to clarify

Rocky Mountain charity trivia: Easier, as they do not want min number of people. Should definitely go for it. Need to do marketing. **Need to prepare one-minute spiel.**

3. Matt: **Asha business cards.** Might help in outreach.

4. Next Social - Game Night / Potluck. 10th November.

5. Funds raised through **concessions** this term : ~ \$ 1050.

6. Funds raised through **Ganesh Chaturthi event:** ~ \$ 800 excluding matching on Caring Crowd portal. Including matching, ~ \$ 1400.