

Holi_03-04-2018

Holi at Kiwanis Park, Tempe on Sunday, March 4th 2018

Date	09 Jun 2018
Participants	Rashmi Krishna

Retrospective

What did we do well?

- We were able to book a table at the Goshala Holi 2018 event well in advance for 150 \$.
- We set up the table, put up banners at the table, printed flyers with chapter info.
- We identified items to sell about 3 weeks prior to the event
- We bought the items to sell well in advance this time, to avoid purchasing things on the last day
- Came up with a new game idea for the event day- Spin the wheel - prizes were coupons that we got from different sponsors

At the event:

- Sold about 75 sunglasses @ \$3 each and \$5 for two, 200 car seat covers @ \$1 for two covers. The car seat cover idea was a success and a lot of people at the event appreciated it.
- Set up a photo booth next to the Asha table- this was an option on the Spin the wheel pie.
- Set up the "Spin the Wheel" game - gave away some prizes and coupons
- Sold T-shirts @ \$10 dollars each
- Got some sizeable donations - largest donation was \$200
- Sold jewelry - Earrings were sold at \$15 each

Overall , the event was a great success and we raised ~800 dollars at the event (not including the expenses incurred for the purchase of the items).

What should we have done better?

- More effort in promoting Asha AZ at the event
- Lack of attendee participation at the booth
- Better ideas to sell items at the booth

Things to think about:

Are we doing this again?

How do we engage more people ?

Is it a good idea to shadow another big charity organization like Goshala?

Actions

